

Certification In Business Data Analytics (CBDA)

1. Introduction to Data Analytics in Business
2. Data Analysis Fundamentals
3. Data Collection and Preprocessing
4. Exploratory Data Analysis (EDA)
5. Statistical Analysis for Business
6. Data Visualization and Interpretation
7. Predictive Analytics Techniques
8. Machine Learning Fundamentals
9. Regression Analysis
10. Classification and Clustering Methods
11. Time Series Analysis
12. Big Data Analytics
13. Data Ethics and Privacy in Business Analytics